



The Iowa Veterans Entrepreneurship Conference offers a supportive environment for veterans, active duty, reserve military, National Guard, and military families to explore entrepreneurship.

IOWA VETERANS ENTREPRENEURSHIP CONFERENCE

MAY 3-4, 2024 | ISU Research Park Core Facility, Ames, Iowa

WHEN: Virtual Pitch Workshop - April 24, 5:30 pm - 6:30 pm *(included, optional)*
Pitch Competition - May 3, 3:00 pm - 5:00 pm *(pre-register)*
Reception - May 3, 5:00 pm - 7:00 pm *(included, optional)*
Conference - May 4, 7:00 am - 5:00 pm

WHO: Veterans, military personnel, their families, and business partners

TWO OPPORTUNITIES TO PITCH AND WIN:

- General Pitch Competition
- 11/11 Veteran Project Pitch Competition

LEARN ABOUT:

- Insurance for Small Business
- Financing Your Venture
- Legal Aspects and Accounting
- Marketing Your Business
- Branding Basics

CONNECT WITH:

- Small Business Resources
- On-site Advisors
- Peers and Experts



ALLEN LAZARD
KEYNOTE SPEAKER

We are proud to announce Allen Lazard, NFL player and founder of At the Top for Vets, as our keynote speaker. Thanks to Allen's foundation, attendance for veterans, military personnel, their families, and business partners is completely free.

Hosted by America's SBDC Iowa and the Iowa State University Pappajohn Center for Entrepreneurship, and sponsored by Iowa State University Debbie and Jerry Ivy College of Business, this event provides tailored workshops, networking, and resources.

IN COLLABORATION WITH:



SPONSORED BY:

IOWA STATE UNIVERSITY
Ivy College of Business



HOSTED BY:



IOWA STATE
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Join us to network with peers, gain insights from experts, and elevate your entrepreneurial endeavors.

Scan the QR code to register today!